



European  
Commission

# 2024 EU SPORT FORUM

16-17  
APRIL  
LIÈGE

#eusportforum



## AGENDA

**VENUE: PALAIS DES CONGRÈS, LIÈGE, BELGIUM**

*MODERATOR: VALERIE THYS*

### 16/04 – DAY 1 – ROAD TO PARIS – OLYMPIC DAY

**09:30-10:30** *Registration and welcome coffee*

**10:30-10:35** **Welcome by Master of Ceremony**

**10:35-11:05** *Opening and welcome speeches*

**Iliana Ivanova**, European Commissioner for Innovation, Research, Culture, Education and Youth, European Commission

**Pierre-Yves Jeholet**, Minister President, Fédération Wallonie-Bruxelles

**Tomasz Frankowski**, MEP and Co-Chair Sport Group, European Parliament

**11:05-11:25** *Keynote Speeches*

**Jean-Michel Saive**, President, Belgian Olympic Committee

**Samuel Ducroquet**, Ambassador for Sport, French Ministry for Europe and Foreign Affairs

**11:25-11:30** *Break*

**11:30-12:30** **High-level panel: Paris2024 and UEFA EURO 2024 as vehicles for EU values?**

**Moderator: Pia Ahrenkilde Hansen**, Director-General, DG EAC, European Commission

**Marie Barsacq**, Executive Director for Impact and Legacy, Paris 2024 Organising Committee

**José Manuel Saraiva de Lemos Araújo**, Executive Committee Member and Chair of the EU and International Relations Commission, European Olympic Committees and Secretary General, Portuguese Olympic Committee

**Raymon Blondel**, President, European Paralympic Committee

**Therese Alshammar**, Former Olympic Swimmer, EU Olympics Ambassador

**Célia Šašić**, Ambassador and Member, Organising Committee of the UEFA Euro 2024

**12:30-13:00** *#BeInclusive EU Sport Awards*

**Iliana Ivanova**, European Commissioner for Innovation, Research, Culture, Education and Youth, announces the winners of the three categories:

- *Breaking Barriers*
- *BeEqual*
- *Sport for Peace*

**13:00-14:15**

*Lunch Break*

**14:15-15:00**

*Q&A with Olympic and Paralympic athletes*

**Moderator: Valerie Thys**, Master of Ceremony

**Mindaugas Bilius**, President of the Lithuanian Paralympic Committee, EU Olympics Ambassador

**Jason Smyth**, Former Paralympic Athlete, EU Olympics Ambassador

**Mirna Jukic-Berger**, Former Olympic Swimmer, EU Olympics Ambassador

**Thomas Briels**, Former Olympic Hockey Player, EU Olympics Ambassador

**15:00-16:00**

*Parallel sessions:*

*Main room*

*Fair Play - Integrity and values of athletes*

**Moderator: Michelle Tanner**, Director of Sport and Physical Activity, Trinity College Dublin

**Erik Duiven**, Director of Education, Doping Authority Netherlands and Member of WADA's Education Standing Committee

**Francine Hetherington-Raveney**, Deputy Executive Secretary of the Enlarged Partial Agreement on Sport, Enlarged Partial Agreement on Sport (EPAS) - Council of Europe

**Paulina Tomczyk**, Secretary General, EU Athletes and Project Manager, PROtect Integrity Erasmus+ Project

**Camilla Contorni**, Associate Crime Prevention and Criminal Justice Officer

*Sport village (15:00 -15:40)*

*Women in sport*

**Moderator: Violeta Birzniece**, Sport Unit, DG EAC, European Commission

**Urška Žolnir Jugovar**, Former Olympic Judoka, EU Olympics Ambassador

**Gabriela Soukalová**, Former Olympic Biathlete, EU Olympics Ambassador

**Laia Palau**, Former Olympic Basketball Player, EU Olympic Ambassador

**Kim Bui**, Former Olympic Gymnast, EU Olympics Ambassador

**16:00-16:10**

*Break*

*Sport village (15:45 -16:25)*

*Green and sustainable sport - Testimonials*

**Moderator: Peter Fischer**, Sport Unit, DG EAC, European Commission

**Eva Rebmann**, Deputy Director, EOC EU Office, Erasmus+ OCEAN Project

**Réka Veress**, Project Coordinator, Erasmus+ project City, Green, Go, Hungarian School, University and Leisure Sport Federation and Coordinator, HEPA Focal Point

**16:10-17:10**

*Main room*

*Youth and health in the digital age*

**Moderator: Violeta Birzniece**, Sport Unit, DG EAC, European Commission

**Panos Tsigaras**, Coordinator, Erasmus+ Project Streetball4Inclusion

**Zaira Vaccaro**, Youth Integrity Ambassador, ENGSO

**Aladdin Alrifai**, Project Manager, Budapest Association for International Sports and Coordinator, Erasmus+ project Digital Fitness

**Sergio Lara-Bercial**, Vice President Strategy and Development, Sport Coaching Europe and International Council for Coaching Excellence

**Marloes de Brabandere**, PhD Researcher on the Impact of Instagram Fitfluencers on Adolescents' Mental Well-being and Exercise Behavior, Ghent University

**Kim Bui**, Former gymnast and former member of the German Women's gymnastics team

*Sport village (16:30 - 17:10)*

*Athletes' rights, what is next?*

**Moderator: Matteo Zacchetti**, Sport Unit, DG EAC, European Commission

**Gillian Kelly**, Senior Research Manager, Ecorys

**James Sennet**, Associate Director, Ecorys

**17:10-17:15**

*Closing of day 1 by the Master of Ceremony*

**19:30-22:30**

*Cocktail reception and dinner at Château du Val Saint Lambert*

## 17/04 - DAY 2 – PRIORITIES AND DEVELOPMENTS – EUROPEAN SPORT MODEL

08:30-09:30	<i>Welcome coffee and #BeActive morning activity in the Sport Village</i>	
09:30-09:40	Welcome by Master of Ceremony	
09:40-11:00	<i>High-level panel: Dialogue on new perspectives for the European football ecosystem</i>	
	<i>Introductory remarks by <b>Nadine Keßler</b>, Managing Director of Women's Football</i>	
	<b>Moderator: Georg Häusler</b> , Director, Sport, Culture and Creativity, DG EAC, European Commission <b>Giorgio Marchetti</b> , Deputy Secretary General UEFA <b>Charlie Marshall</b> , CEO, European Clubs Association <b>Dennis Gudasic</b> , Co-founder, Union of European Clubs <b>Alberto Colombo</b> , Deputy Secretary General, European Leagues <b>Maheta Molango</b> , Board Member, FIFPRO and CEO, PFA <b>Stuart Dykes</b> , Director EU and Institutional Affairs, Football Supporters Europe	
11:00-11:30	<i>Coffee break</i>	
11:30-12:30	Parallel sessions:	
	<b>Main room</b> <b>Lifelong sport</b> <b>Moderator: Heidi Sulander</b> , Special Advisor, Permanent Representation of Finland to the EU <b>Vanina Milanova</b> , Assembly President, European Multisport Club Association <b>André Seabra</b> , Director Football School, Portuguese Football Federation <b>Andreas Paulsen</b> , Executive Director, EuropeActive <b>Michael Omann</b> , CEO Movevo	<b>Sport village</b> <b>Harvesting ideas for a future EU Sport policy</b> <b>Peter Fischer</b> , Sport Unit, DG EAC, European Commission <b>Matteo Zacchetti</b> , Sport Unit, DG EAC, European Commission
12:30-12:40	<i>Remarks by <b>Michel Cymes</b>, Health Ambassador, Paris 2024 and EU Olympic Ambassador</i>	
12:40-13:00	Commission presentation on priorities and developments in EU sport policy and Erasmus+ <b>Floor van Houdt</b> , Head of Sport Unit, DG EAC, European Commission <b>Luciano di Fonzo</b> , Head of Unit for Erasmus Mundus and Sport, Education and Culture Executive Agency	
13:00-13:15	<i>Closing remarks</i> <b>Georg Häusler</b> , Director for Sport, Culture and Creativity, DG EAC, European Commission	